

Sentimental artwork tops a storage solution that offers the designer organization at a glance.

## **FUNCTIONAL ORGANIZATION**

Hoping to elevate her home office, a self-described, lackluster room filled with non-descript furniture and inefficient storage, Beverly Hills-based Interior Designer Anna Versaci's number one priority was function. "As a designer, I have a lot of stuff," she says. "And I really wanted a way to organize it better so that when I'm sitting at my desk, I can see everything in a snapshot—rather than hidden out of view."

Conducting business out of your house can be a double-edged sword, Versaci admits. "Number one, I want my home office to be an extension of where I live. So, I want it to feel like me and my family, which is cozy, and warm, and filled with things that make us happy." On the other hand, the designer explains that "when clients come into your personal space, it's easy for them to look around and think: *Is this what she does? Is this her signature style?*" To mitigate any preconceived notions, she makes it her priority to get to know her client's lifestyle to ensure that her clients always get what they love. "I really like to get into the minds of my clients and try to determine what their personal style is," she says. "What turns them on? What lights them up? What do they respond to? It's so important."