

MICHIGAN DESIGN CENTER

# IN HOUSE

a tenant update



## Advertise in the 2025 Directory

MDC showrooms and Resource Center exhibitors who would like to reach MDC's exclusive trade member list are invited to advertise in MDC's 2025 Directory. The directory will be mailed to every registered member in MDC's trade database in January and will be distributed throughout the year to newly-registered members. If you would like a page in this important designer resource, download the form [here](#) and send to [emcdonald@michigandesign.com](mailto:emcdonald@michigandesign.com).

## Save the Date – Holiday Shopping Event on November 21

MDC will host a "Holiday Shopping Event" on Thursday, Nov. 21, showcasing products and services that make excellent gifts for the upcoming 2024 holiday season. This one-day event will be promoted in our e-newsletters and social media, press outreach, and to all attendees of the **Gather** event on Nov. 8, encouraging them to return for this unique shopping experience. Please consider if your showroom would like to participate and which items you may want to feature. We will visit your showrooms later this month to confirm participation. Further details to follow.



## Resource Center News

Patty Goldstein

## "Gather" Vignette Information Forms Due

MDC's building-wide **Gather** event on Friday, Nov. 8, is taking shape with more than 30 tabletop vignettes on display in over 20 showrooms and studios! Patty Goldstein is currently distributing "**Vignette Information Forms**" to everyone that had previously filled out and submitted an event participation form. Please fill out the top portion of this information form and return to [patty@michigandesign.com](mailto:patty@michigandesign.com), along with a headshot for each designer, **by Friday, Sept. 20**. This information is needed for the marketing materials that are being created for the event. Thank you all for your hard work in securing designers to partner with and for participating to make this event a success!

The Resource Center will be hosting **Designers' Finishing Touches: Pull it Together with the Resource Center**, on Tuesday, Sept. 10, 11 a.m. to 1 p.m. in the Mid-America Room. This session will feature a presentation every half-hour starting at 11, with lunch being served at 11:30. Following the last presentation, there will be a Q & A period, and attendees are encouraged to visit the Resource Center. Participating vendors will include *Rocky Mountain Hardware & Waterstone Faucets* (EBM Sales), *Stone Warehouse USA* and *Floor Coverings International*. For the complete schedule of topics and to RSVP, go to the [MDC website](#) or email Patty Goldstein at [patty@michigandesign.com](mailto:patty@michigandesign.com) by Thursday, Sept. 5. This event is open to Trade and Consumers with industry professionals sharing their expertise on their respective home related business.



## About the Building

*Tim Cichoski*

The roof repairs are under way, so you may hear some light noises or walking above your showroom. This is a huge job and will require some time to complete, so please be patient as we finish this important project.

The daylily plants and soil have all been removed from our parking lot islands. Everett and I will be laying new mulch, and next spring we will install new plants. As always, contact me with any questions or concerns.



## Marketing

*Craig Argenti*

This [full-page Michigan Design Center ad](#) will appear in *ORT America's* program book for their annual **Rub-a-Dub** event.

The [fall issue](#) of *Detroit Design* magazine featured several homes showcasing products from MDC showrooms:

### HOMES

- “Modern Cozy” – (Featured Designer Heather Duggan) **CAI Designs, Chatham House Lifestyle Gallery, and Tennant & Associates**
- “The Layered Look” – (Featured Designer Anna Versaci) **CAI Designs, Chatham House Lifestyle Gallery, Designer Group Collection, and Tennant & Associates**
- “Re-Imagined Mid Century” – **Tennant & Associates**
- “All About Art” – **TRA Art Group**

### PRODUCTS

- “Modern Cabin” – **Italcasa Design**
- “Sustainable Solutions” – **Kravet**

- “Heavy Metal” – **Italcasa Design and Tennant & Associates**
- “The Stone Truth” – **Baker | McGuire and Tennant & Associates**
- “Warm Woods” – **Baker | McGuire**

The “Sourcebook” portion of *Detroit Design's* fall issue also showcased projects from Featured Designers *Armina Interiors, Stalburg Design, Schaerer Architextural Interiors, Marianne Jones, and Asmar Interiors* in the “Design Review” section. **California Closets, Tennant & Associates, RC Exhibitor Pewabic Tile, and Featured Designer Concetti** were all highlighted in the “Resources” section. A lower-level project by Featured Designer *Margeaux Interiors* closed out the issue with a dark & moody photo by RC Exhibitor *Joseph Tiano - Interiors Photographer*, who was the photographer of note for many of the projects featured throughout the issue.

The [cover story](#) in the August 9 edition of *Detroit News Homestyle* was a colorful case study showcasing multiple projects from Featured Designer Rachel Nelson of *Concetti* on the dopamine decor trend of feel-good decorating. The [“Trash or Treasure” column](#) from the same issue featured a framed diorama of a clipper ship that was recently appraised at MDC.



HEATHER DUGGAN INTERIORS

# SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Building closed for Labor Day holiday	3	4	5	6	7
8	9	10 11 A.M. - 1 P.M. DESIGNER'S FINISHING TOUCHES Mid-America Room & Resource Center	11	12	13 10 - 11 A.M. DESIGNER TOUR WITH JILL SCHUMACHER Various Showrooms 11:30 A.M. - 1:30 P.M. KIA INTERIOR DESIGN EVENT Mid-America Room	14
15	16 Info due for October e-Newsletters	17	18 11 A.M. - 2 P.M. RUTH CASPER DESIGN/ TREVARROW CEU Mid-America Room	19 1 - 3 P.M. SW DRIVER APPRECIATION EVENT - PRIVATE Mid-America Room	20	21
22	23	24	25 ALL DAY KELLER WILLIAMS - PRIVATE EVENT Mid-America Room	26 10:30 A.M. GHIORDES KNOT WALLPAPER EVENT Mid-America Room 5 - 7 P.M. IDS DETROIT SOIREE Alexandra June	27	28
29	30					

# OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 10 - 11 A.M. DESIGNER TOUR WITH LINDA SHEARS Various Showrooms	5
6	7	8	9 10 A.M. JEAN STOFFER TRADE TALK Mid-America Room	10	11	12
13	14	15 Info due for November e-Newsletters	16	17 TBD CERCAN TILE GRAND OPENING Mid-America Room & Suite 122	18	19
20	21 12:30 - 2:30 P.M. OCC STUDENT TOUR Various Showrooms	22	23	24	25 TBD KENDALL COLLEGE STUDENT TOUR Mid-America Room & Various Showrooms	26
27	28	29	30	31		

# NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					<b>1</b> 10 - 11 A.M. <b>DESIGNER TOUR WITH DEBBIE AUER</b> Various Showrooms	<b>2</b>
<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b> 10 A.M. - 3 P.M. <b>GATHER EVENT</b> Mid-America Room & Various Showrooms	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b> 3 - 8 P.M. <b>SHERWIN WILLIAMS WREATH-MAKING EVENT - PRIVATE</b> Mid-America Room	<b>14</b> 5 - 7 P.M. <b>RITA O'BRIEN GRAND OPENING (TENTATIVE)</b> Suite 111	<b>15</b> Info due for December e-Newsletters	<b>16</b>
<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b> TBD <b>HOLIDAY SHOPPING</b>	<b>22</b>	<b>23</b>
<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b> Building closes at 3 p.m. for Thanksgiving holiday	<b>28</b> Building closed for Thanksgiving holiday	<b>29</b> Building closed for Thanksgiving holiday	<b>30</b>

# DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b> 5 P.M. <b>VAN IMPE BOARD DINNER - PRIVATE</b> Mid-America Room	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b> Info due for January e-Newsletters	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b> 5 P.M. <b>VAN IMPE STAFF PARTY - PRIVATE</b> Mid-America Room	<b>24</b> Building closes at 1 p.m. for Christmas holiday	<b>25</b> Building closed for Christmas holiday	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>31</b> Building closes at 3 p.m. for New Year's holiday				