

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update



“Gather” is Right Around the Corner!

We are anticipating a fabulous event during Gather on Friday, Nov. 8. The Open House will take place from 10 a.m. - 3 p.m. and feature nearly 30 tabletop vignettes in various showrooms and studios. Admission to the event is a non-perishable food item or monetary donation of your choice to *Gleaners Community Food Bank*. Guests are also invited to attend an optional special presentation titled “The Art of Tablescaping” by Arthur White of *A & E Décor* at 2 p.m., in the Mid-America Room. The presentation, which will last about an hour, is \$10, with all proceeds benefiting *Gleaners*.

IMPORTANT DATES & DEADLINES

Friday, Oct. 4 | [Agreement Forms](#) due to steph.k@josephitano.com to schedule optional professional photo shoot with *Joseph Tiano Interiors Photographer* at \$100 per vignette.

Friday, Oct. 25 | Completed [Vignette Information Forms](#) due to patty@michigandesign.com. This date is also when *Detroit News Homestyle* will begin photographing the tables for their cover story in the Nov. 1 edition and we strongly encourage participating showrooms to have their tables completed at that time for possible press coverage.

Tuesday, Oct. 29 | [Equipment request forms](#)* are due to patty@michigandesign.com.

*All MDC equipment is available on a first-come, first-serve basis.

Friday, Nov. 8 | Event Day! If your showroom is participating, we do ask that your designers be present during the open house from 10 a.m. - 3 p.m. to meet and mingle with guests.

Holiday Shopping Sip & Shop Event

We're excited to invite all MDC showrooms and studios to participate in a holiday shopping event on Thursday, Nov. 21. Marketed as a “Sip & Shop,” this one-day event allows participation from showrooms and studios that may not have traditional holiday gift items but would still like to welcome guests during this casual and fun event. It will be promoted through e-newsletters, social media, press outreach, and to attendees of the “Gather” event on Nov. 8, encouraging them to return for this unique shopping experience. If your showroom is interested in participating, please fill out the [Participation Form](#) and return to patty@michigandesign.com by Friday, Oct. 11.

2025 Directory

Soon, we will visit each showroom and distribute a memo with your showroom's listing as it appears on the MDC website. This is the information we will use to update your listing in the 2025 Directory. Please review your information carefully and be sure to note any changes in text, phone numbers, email addresses, represented manufacturers, and product categories. Your listing **must** be returned to us by **Friday, Oct. 25**.

If you would like to place an ad in next year's directory, please fill out page 3 of the [Directory Media Kit](#) before Oct. 3, and return to emcdonald@michigandesign.com. A Directory ad is a great way to reach MDC's entire trade membership and new trade members who register throughout the year.

Welcome

Beaver Tile and Stone would like to welcome their new employee, Sara DeKoninck. Joanne Ledbetter of **Joanne Ledbetter Designs** will be opening her design studio in the coming weeks. Joining Joanne will be her administrative assistant, Sherry Malloy. Please stop in Suite 101 and Suite 102-D to say hello.



Resource Center News

Patty Goldstein

Birmingham Glass and Mirror and **Sensitile Systems, LLC** are two local companies new to MDC that will be installing their exhibits in the Resource Center this month. These companies each offer unique products and services to the design community.

Birmingham Glass and Mirror has been providing custom glass and mirrors in metro Detroit for more than 45 years. The company offers glass shelves and tabletops, cabinet door glass and mirrors, and textured and decorative glass. They also specialize in custom cutting glass to fit any project and can design glass to fit a custom piece or replace broken glass.

Sensitile Systems specializes in manufacturing custom cabinet doors and door inserts, countertops, backsplashes and light fixtures from sustainable resin, glass and terrazzo materials. All the design, prototyping, manufacturing and shipping are done right in Ypsilanti, MI. Their products can be used in residential and commercial applications and add a one-of-a-kind look to design projects. Come down to the Resource Center and see what these two local companies have to offer!

IN-COUNTER WIRELESS CHARGING DISPLAY IN DWYER

Dwyer Marble and Stone is partnering with **Hard Rock Stone Works** to offer FreePower Wireless Charging in their installed hard counter surfaces. This innovative technology was unveiled in April at a Hard Rock/Dwyer session in the Mid-America Room and is now on live display in the Dwyer space in the RC. Stop in, charge your phone and see this innovative product in

action. Literature and information are available to help designers and contractors learn the compatible surfaces and features offered!



About the Building

Tim Cichoski

Now is the perfect time to schedule your fall maintenance to ensure that your HVAC unit is running properly. Please email a copy of the inspection report to me at tim@michigandesign.com.

For those of you that like to enjoy lunch outdoors, we moved the picnic table to the south side of the building outside of Suite 13. In the next few weeks, we will clean the carpet in the building so for those of you that work on the weekend, please excuse the noise.

We are happy to pick up your recycling on Tuesdays and Thursdays but going forward, please place all loose paper in a box or a paper bag.



Marketing

Craig Argenti

Tune into *WDET Detroit* to listen for some radio spots promoting our upcoming **Gather** event. Speaking of **Gather**, I will be sending all the participating showrooms, studios, and designers some graphics this week that you can use to begin sharing the event with your followers. This additional outreach on your part goes a long way in attracting a large crowd to these building-wide events!

MDC showrooms and Featured Designers made several appearances in Detroit News Homestyle last month, including a few of the cover stories. The [Aug. 30 edition](#) showcased decorating hacks from Featured Designers *Anna Versaci Design* and Paige Loperfido of *Décor and More Designs*,

the [Sept. 13 edition](#) offered readers advice from Karolina Wasiolek and Renee McBride from **Designer Furniture Services + Fabrics** and Featured Designers *GHK Design Collaborative* on what costs to consider when purchasing key items for the home, and the [Sept. 20 edition](#) showcased an Albert Kahn condo with a chandelier from MDC. The [“Welcome Mat”](#) section of the Sept. 6 edition of *Detroit News Homestyle* promoted **KIA Interior Design’s** “Design Dynamics” event held on Sept. 13 at MDC. The “Trash or Treasure” column in multiple editions of Detroit News Homestyle featured items that were recently appraised at MDC. The [Sept. 6 column](#) featured a signed Detroit Tigers baseball while the [Sept. 13 column](#) recounted an iconic U.S. Army metal sign depicting Uncle Sam.

The [Fall edition](#) of *Michigan Blue* magazine featured a Thomas Pheasant ottoman from **Baker | McGuire** in a product showcase highlighting items that can easily refresh any space.



VERSACI DESIGN



DÉCOR AND MORE DESIGNS



DÉCOR AND MORE DESIGNS



VERSACI DESIGN

OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 10 - 11 A.M. DESIGNER TOUR WITH LINDA SHEARS Various Showrooms	5
6	7	8	9 10 A.M. JEAN STOFFER TRADE TALK Mid-America Room	10	11	12
13	14	15 SHERWIN WILLIAMS 4TH QUARTER MEETING - PRIVATE Mid-America Room Info due for November e-Newsletters	16	17 5 - 9 P.M. CERCAN TILE GRAND OPENING Mid-America Room & Suite 122	18	19
20	21 12:30 - 2:30 P.M. OCC STUDENT TOUR Various Showrooms	22 SHERWIN WILLIAMS 4TH QUARTER MEETING - PRIVATE Mid-America Room	23	24	25 12 - 2:30 P.M. KENDALL COLLEGE STUDENT TOUR Mid-America Room & Various Showrooms	26
27	28	29	30	31		

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 10 - 11 A.M. DESIGNER TOUR WITH DEBBIE AUER Various Showrooms	2
3	4	5	6	7	8 10 A.M. - 3 P.M. GATHER EVENT Mid-America Room & Various Showrooms	9
10	11	12	13	14	15 Info due for December e-Newsletters	16
17	18	19 TBD SCHS STUDENT TOUR Various Showrooms & Mid-America Room	20 3 - 8 P.M. SHERWIN WILLIAMS WREATH-MAKING EVENT - PRIVATE Mid-America Room	21 TBD MERRY MARKET - A HOLIDAY SIP & SHOP Building-wide	22	23
24	25	26	27 Building closes at 3 p.m. for Thanksgiving holiday	28 Building closed for Thanksgiving holiday	29 Building closed for Thanksgiving holiday	30

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5 5 P.M. VAN IMPE BOARD DINNER - PRIVATE Mid-America Room	6	7
8	9	10	11	12	13	14
15	16 Info due for January e-Newsletters	17	18	19	20	21
22	23 5 P.M. VAN IMPE STAFF PARTY - PRIVATE Mid-America Room	24 Building closes at 1 p.m. for Christmas holiday	25 Building closed for Christmas holiday	26	27	28
29	30	31 Building closes at 3 p.m. for New Year's holiday				

JANUARY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Building closed for New Year's holiday	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16 Info due for February e-Newsletters	17	18 4 P.M. HAGOPIAN PRIVATE EVENT (TENTATIVE) Mid-America Room
19	20	21	22	23	24 10 A.M. LAUNCH! WITH CONCETTI Mid-America Room	25
26	27	28	29	30	31	