

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update



2023 MDC Holiday Calendar

We are pleased to provide the [2023 Holiday closing calendar](#) so that showroom staff members know in advance which days MDC is open for business throughout next year. As required by your lease agreements, all showrooms are expected to be open for business when MDC is open for business. We appreciate your cooperation!

“A Day of Good Cheer” Returns on December 8

MDC will host the Holiday Stroll event in appreciation of our trade members on Thursday, Dec. 8, from 3 to 6 p.m. with the Holiday Shop in the Resource Center (Suite 84) kicking off the day’s festivities from noon to 3 p.m. Showrooms are encouraged to decorate their spaces for the holidays and offer treats and refreshments to trade members during the stroll portion of the event as we usher in the holiday season in style. MDC will be serving delectable bites from Kosch Café and other refreshments in the main lobby from 3 to 6 p.m. and trade guests will be encouraged to visit the showrooms at that time. If your showroom is planning on serving refreshments, please let Patty Goldstein know what items are on the menu. She is maintaining a list of everyone’s tentative offerings

to help avoid showrooms serving the same items. If you would like to borrow any MDC equipment (e.g., tables, chairs, etc.), please contact patty@michigandesign.com. Equipment is available on a first-come, first-served basis.

Still Seeking New Name for The May Event

As discussed during last month’s tenant meeting, we will hold a building-wide trade event in May, scheduled for Thursday, May 11. The event will be very similar to last year’s “The May Event” and will be built around keynote presentations in the Mid-America Room, with panel discussions, engaging interviews, and influential industry speakers taking precedence. If there are enough strong speakers/topics, we will add a second day on Wednesday, May 10. There will be at least an hour between each keynote presentation, allowing hosting showrooms to invite guests back to their showrooms for book signings, receptions, activities, etc. This hour off-time from keynotes will also allow attendees to visit other smaller showroom events and open houses. Keynotes will be filled on a first-come, first-served basis so begin thinking now about how your showroom may participate. [Participation forms](#) are due on or before Friday, Feb. 10, to patty@michigandesign.com.

Calendar of Events 2023

The MDC marketing team is working on the 2023 calendar, and we look forward to helping promote your showroom’s events. If you have any presentations, line showings, visiting industry guests, CEUs, etc. that you are planning for 2023, please fill out the [Event Information Form](#) and send to patty@michigandesign.com so we

can get them on the calendar. As a reminder, all MDC showrooms are welcome to reserve the Mid-America Room for events, subject to availability, and there is no charge for events held during normal business hours. Also, Resource Center exhibitors are entitled to two complimentary uses for events during business hours. Those interested must provide a 60-day advance notice in order to secure a date and ensure the best possible event support and publicity. **Patty Goldstein is your first point of contact to schedule an event.**



Welcome & Congratulations

Darien Brown has joined the staff at **CAI Designs** as their Inventory Specialist, and Steven Irish is now the showroom manager at **Ann Sacks**, replacing Gretchen Dorer who has been promoted to a new role. Stop by Suites 82 and 91 to congratulate Darien, Steven, and Gretchen on their new positions!



About the Building

Tim Cichoski

November is officially here, which means colder weather and the possibility of ice or snow. With that being said, we all need to be more cautious when driving around the building. People are speeding through the parking lot and need to lower their speed – we do not want to see anybody lose control and hit someone. If your showroom has a rear door and you would like salt, please let me know so I can make sure we have enough buckets to cover everyone. For those of you who get a little chilly

and use a space heater near your desk, please do not plug these units into a power strip unless it is noted on the strip that it can handle the heater (most do not). Instead, these heaters should be plugged directly into the wall. As always if there is anything you need or if you have questions please do not hesitate to ask.



Marketing & Events

Craig Argenti

Look for this [full-page ad](#) in the Winter issue of *Detroit Design* magazine. Additionally, this [full-page Michigan Design Center ad](#) will appear in The Holocaust Center's program book for their 38th annual benefit later this month. The Marvin & Betty Danto Family Foundation sponsors this event and Jim Danto opted to promote MDC and our showrooms with a full-page ad.

MEDIA MENTIONS

The "Trash or Treasure" column in the *Detroit News Homestyle* featured miniature collectables in the [Sept. 30](#) edition a classic Eames rocker in the [Oct. 7](#) edition which were appraised in MDC's Mid-America Room. The next appraisal session will be held here at MDC on Nov. 18 and they are currently considering items now as mentioned in this [Oct. 25](#) article.

The cover story of the [Oct. 21](#) edition of *Detroit News Homestyle* celebrated the upcoming 120th anniversary of Resource Center exhibitor, Pewabic Tile, and promoted their new initiative to digitally catalog their historic records. They are asking for the public's help to share any installations they may know of to add to this complete record. In the same issue, **California Closets'** new wood grain collection was highlighted in the "[Welcome Mat](#)" section.

Several of our showrooms were featured throughout the [fall issue](#) of *Michigan Blue* magazine:

HOMES

- "[Easy Breezy](#)" – (Featured Designer Annie Kordas Schumacher and Kravet)
- "[The Essence of Water](#)" – (Featured Designer Rachel Nelson of Concetti)

- [“Natural Habitat”](#) – Baker | McGuire, CAI Designs, Rozmallin
- [“Beauty in the Details”](#) – (Featured Designer Lisa Petrella) Baker | McGuire, City Lights Detroit, CAI Designs, Designer Furniture Services + Fabrics, Kravet, Pindler, Rozmallin, Schumacher, and Tennant & Associates
- [“Colorful Character”](#) – (Featured Designer Cynthia Evans) CAI Designs, Decoroom, The Ghiordes Knot, Kravet, Pindler, and Rozmallin

PRODUCTS

- [“Tartan-Toasty”](#) – CAI Designs, Designer Furniture Services + Fabrics, The Ghiordes Knot, Rozmallin, and Tennant & Associates
- [“Movie Night”](#) – CAI Designs and Chatham House Lifestyle Gallery
- [“Now Serving”](#) – CAI Designs and Lighting Resource Studio

The October issue of *Neighborhood Scene* showcased Heather Vercellino’s home in an article titled, [“Inside a Historic Detroit Tudor Renovation.”](#)



RACHEL NELSON | CONCETTI



CYNTHIA EVANS



LISA PETRELLA

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 3:30 - 7 P.M. THOM FILICIA Mid-America Room & Suite 90	4	5
6	7	8	9	10 10:30 A.M. BENJAMIN MOORE & DFS 2023 TRENDS Mid-America Room	11	12
13	14	15 Info due for Dec. e-Newsletters	16	17 11:30 A.M. VERCE / FOUR HANDS LUNCH & LEARN Mid-America Room 2 - 4 P.M. JEAN STOFFER BOOK SIGNING Suite 110	18 10 A.M. TRASH OR TREASURE APPRAISALS Mid-America Room	19
20	21	22	23 Building closes at 3 P.M. for Thanksgiving holiday	24 Building closed for Thanksgiving holiday	25 Building closed for Thanksgiving holiday	26
27	28	29	30			

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8 A DAY OF GOOD CHEER NOON - 3 P.M. HOLIDAY SHOP 3 - 6 P.M. HOLIDAY STROLL building-wide	9	10
11	12	13	14	15 5 - 10 P.M. JACK VAN IMPE EVENT (PRIVATE) Mid-America Room Info due for Jan. e-Newsletters	16	17
18	19	20	21	22 5 - 10 P.M. JACK VAN IMPE EVENT (PRIVATE) Mid-America Room	23 Building closes at 3 P.M. for Christmas holiday	24
25	26 Building closed for Christmas holiday	27	28	29	30 Building closes at 3 P.M. for New Year's Eve holiday	31