

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update

The May Event is Here!

The May Event is next week, Thursday, May 9. This one-day, building-wide event for trade professionals will feature more than 15 events including lively panel discussions, informative presentations, and hands-on activities and receptions. If you are planning to borrow any MDC equipment and have not done so already, please send your completed [equipment request forms](#) to patty@michigandesign.com ASAP. Additionally, if you are hosting one of the keynote presentations in the Mid-America Room be sure to let Patty know how you plan to set up the front of the room for your presentation, and send your digital presentation (if applicable) to craig@michigandesign.com immediately. Since the keynote presentations are being offered as virtual webinars, we will need all these details by Friday, May 3.

Living in Color



Living in Color – the second large consumer event MDC is hosting this year – will be held on Friday, June 7, from 10 a.m. - 3 p.m. This complimentary event will feature three dynamic keynotes by industry experts, hands-on activities in participating showrooms and studios, plus free color

consultations by our Featured Designers. Showroom participation is purely optional, and if you wish to participate, we need to know which color-themed activity you would like to host by Monday, May 6. Please send [participation agreements](#) to patty@michigandesign.com ASAP.

“In the Loop” @ The Ghiordes Knot – Rescheduled to May 20

All MDC building employees are invited to attend the next “In the Loop” event, a series of informative social events held throughout the year in MDC showrooms. This is a fun networking opportunity to learn what our showrooms have to offer. The next event is Monday May 20, from 8:30 to 9 a.m., in **The Ghiordes Knot** (rescheduled from 4/22). Learn more about their recent expansion of Suite 90 into Suite 92. Please RSVP to Cori Eddy at coralyne@ghiordesknott.com or call **248.248.643.0333**. If you’d like to host an upcoming “In the Loop” event in your showroom, please contact Patty Goldstein at patty@michigandesign.com.

Welcome

The **Kravet** showroom would like to welcome sales associate, Alyssa Hawkins to their team. **City Lights Detroit/Alexandra June** has hired two new staff members, Grace and Angie, Kim Dyke has joined the staff at **Flooring Design Distributors**, Nathan Salcido has joined **CAI Designs**, and Michelle Gallette has joined **Italcasa Design**. Please visit Suites 105, 98/100, 82, 73, and 30, to congratulate Alyssa, Grace, Angie, Kim, Nathan, and Michelle on their new positions!



Resource Center News

Patty Goldstein

RESOURCE CENTER WELCOMES STONE WAREHOUSE USA

Stone Warehouse USA is the most recent vendor to add a display to the Resource Center. They are a family-

owned business with a warehouse located in Sterling Heights. They import natural stone from around the world, and supply and distribute engineered quartz as well. The finishing touches are still being added to their booth and they have color sample sheets available for you to keep on hand. Stop in and look at the colorful samples of engineered quartz that are on display.

IMAGIO™ GLASS UPDATES PANELS

IMAGIO™ Glass recently updated their solid glass panel display in the Resource Center, adding photos of their grout-free glass products in use. The panels show a shower wall, backsplash, and fireplace feature wall, in addition to a sampling of the endless patterns they offer. Their glass accent panel is also featured in the booth directly opposite their wall panel. Worth a walk down to the Resource Center to see what's new!



About the Building

Tim Cichoski

With Spring finally upon us, it is time to schedule your HVAC preventive maintenance checks to ensure that your unit is operating correctly, and to catch minor problems before they turn into big problems.

With the warm weather comes bugs and critters, for those of you with back doors please do not prop open your doors as this leads to insects/animals coming into the building.

CertaSite was recently here to service fire extinguishers, please keep all extinguishers hung where they are supposed to be. They cannot go into a closet without a sticker on the door saying that there is an extinguisher inside. We know the bright red color is not very appealing, but it must be obvious where an extinguisher is in case of an emergency. If you have any questions or concerns, please feel free to reach out to either Everett or me.



Marketing

Craig Argenti

Last month, all showrooms/studios participating in *The May Event* should have received an email from me with marketing materials that you are free to use and share with your trade customers. Let me know if you would like me to resend these or revise them in any way. We will send all the participating showrooms/studios the registration totals for their specific events on Monday, May 6. We have received over 60 individual registrations with most of the keynotes around 40 RSVPs and showroom events in the 20-25 RSVP range. We do anticipate these numbers to grow after our May 1 Trade e-newsletter is distributed, and predict that several guests will attend without registering. We will also send an e-blast on May 6 as a last-minute reminder to trade members.

The 21st annual *Detroit Design Awards* will be held later this month on Thursday, May 30, at One Campus Martius from 6 - 10 p.m. Look for this [two-page MDC ad](#) in the "Summer Awards Issue" that will be distributed the night of the event. Tickets to the event can be purchased [here](#).

Look for [this ad](#) on the back cover of the program book for Junior League of Detroit's Designers Show House. Speaking of the showhouse, several of the neighborhood *C & G Newspapers* shared a preview of it in their [April 24 edition](#) and the [April 19 edition](#) of *Detroit News Homestyle* promoted it in the "Welcome Mat" section. Many rooms in the showhouse feature products available through MDC showrooms, which is why we filmed our first "MDC On the Scene" video interviewing designers with MDC connections. Watch the video [here](#), and [purchase tickets here](#) to show your support of the 25th and final chapter in this storied showhouse!

Featured Designer Rachel Nelson of Detroit-based *Concetti* was amongst the prestigious "[30 in their Thirties](#)" in the May/June issue of *DBusiness*.

Detroit News Homestyle's "Trash or Treasure" column featured artwork that may have been rescued during WWII in the [March 29 edition](#) and a notable watercolor painting in the April 26 edition, both of which were recently appraised at MDC.

MAY

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--|---|---|--|--|----------|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 9 A.M. - 5 P.M. THE MAY EVENT Building-Wide | 10 | 11 |
| 12 | 13 | 14 | 15 Info due for June e-Newsletters | 16 8 - 10:30 A.M. JEWISH WORKING WOMEN'S NETWORK Mid-America Room | 17 9:30 - 10:30 A.M. STUDENT TOUR WITH DEBI HOLLIS Various Showrooms | 18 |
| 19 | 20 8:30 - 9 A.M. IN THE LOOP @ THE GHIODES KNOT Suite 90 | 21 ALL DAY KELLER WILLIAMS PRIVATE EVENT Mid-America Room | 22 10 A.M. LAUNCH! WITH ANNIE KORDAS Mid-America Room | 23 4 - 7 P.M. ITALCASA DESIGN/ MOOOI EVENT Suite 30 | 24 Building closes at 3 p.m. for Memorial Day holiday | 25 |
| 26 | 27 Building closed for Memorial Day | 28 | 29 | 30 6 - 10 P.M. DETROIT DESIGN AWARDS One Campus Martius Event Space | 31 | |

JUNE

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|----------|--|---------|---|---|--|----------|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 10 A.M. - 3 P.M. LIVING IN COLOR Resource Center & Building-Wide | 8 |
| 9 | 10 | 11 | 12 9:30 - 10:30 A.M. ROCKY MOUNTAIN HARDWARE/ WATERSTONE EVENT (TENTATIVE) Mid-America Room | 13 | 14 FLAG DAY | 15 |
| 16 | 17 Info due for July e-Newsletters | 18 | 19 | 20 5 - 9 P.M. JEWISH FEDERATION OF DETROIT - PRIVATE EVENT Mid-America Room & North Hall | 21 10 - 11 A.M. DESIGNER TOUR WITH PAIGE LOPERFIDO Various Showrooms | 22 |
| 23 30 | 24 | 25 | 26 | 27 | 28 | 29 |

JULY

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|---|---------|---|--|--|----------|
| | 1 | 2 | 3 Building closes at 3 p.m. for Independence Day holiday | 4 Building closed. for Independence Day holiday | 5 Building closed. for Independence Day holiday | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 Info due for August e-Newsletters | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

AUGUST

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|---------|-----------|---|---|----------|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 10 - 11 A.M. DESIGNER TOUR WITH JENNIFER KASSELMAN Various Showrooms | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 Info due for September e-Newsletters | 16 TBD DESIGNER CONSULTATIONS WITH ANNA VERSACI | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 10 - 11 A.M. LAUNCH! WITH CONCETTI Mid-America Room | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 Building closes at 3 p.m. for Labor Day holiday | 31 |