

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update

The May Event is Here!

The May Event is next week, Thursday, May 8. This one-day, building-wide event for trade professionals will feature a full schedule of engaging presentations, interactive demonstrations, receptions, and showroom happenings throughout the building. If you are planning to borrow any MDC equipment and have not done so already, please send your completed [equipment request forms](#) to patty@michigandesign.com ASAP. Additionally, if you are hosting a presentation in the Mid-America Room be sure to let Patty know how you plan to set up the front of the room for your presentation, and send your digital presentation (if applicable) to craig@michigandesign.com immediately.

showroom needs to borrow any MDC equipment and you have not done so already, please fill out an [equipment request form](#)* and send to patty@michigandesign.com ASAP. Be sure to check out the [full lineup online](#) and help us spread the word about this exciting day of art and inspiration at MDC.

**All MDC equipment is available on a first-come, first-serve basis.*

Fall Events

As you plan for the rest of the year, we encourage all showrooms to consider participating in our two major consumer events this fall, both offering a valuable opportunity to collaborate with local design professionals and showcase your products through creative, showroom-based vignettes.

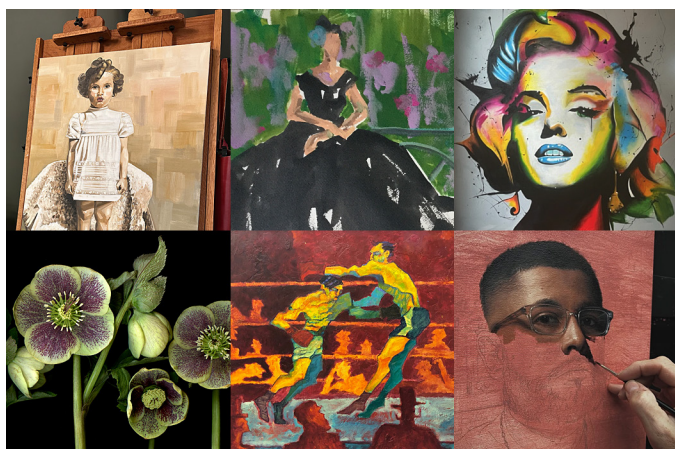
• “IF YOU GIVE A CHILD A BOOK” EVENT FRIDAY, SEPTEMBER 12

We are thrilled to partner with *WXYZ Channel 7* for this fun event celebrating beloved childhood stories and folklore through whimsical displays and vignettes. The event promises excellent media exposure for participating showrooms and designers. So far, 18 vignettes are planned, and there’s still time to join! If your showroom would like to participate, please secure your designer(s) and submit the [Participation Agreement](#) to patty@michigandesign.com by Friday, June 13.

• GATHER FRIDAY, NOVEMBER 14

Our popular tabletop and entertaining-themed event will return this November. We will begin gathering details in August, but now is the perfect time to start considering potential designer partners and tabletop concepts.

Fall is a busy time for events at MDC and within the industry overall. If you are planning to host an event in your showroom or in MDC’s Mid-America Room, please contact patty@michigandesign.com as soon as possible to reserve a date.



Art Walk at MDC Next Month

The event page for **Art Walk at MDC** is now live at michigandesign.com. We encourage you to invite your clients and contacts to join us on Friday, June 6, from 10 a.m. - 3 p.m. for this public open house event celebrating the creative talents of professional artists who collaborate with our showrooms and studios. More than 10 artists will be featured across ten participating showrooms and studios, with live demonstrations and presentations happening throughout the day. If your

Welcome

The Ghiordes Knot would like to welcome their new Administrative Assistant, Blake Stokes. Please stop in Suite 90 to say hello.



Resource Center News

Patty Goldstein

Displays coming together in the Resource Center bring fresh looks to spaces this month.

Sensitile Systems installed a lighted mirror that features warm or cool light and complements the light-emitting Terrazzo countertop in the space. Used in commercial or residential settings, the countertop features programmable color and is both durable and trendy. Visit their space and pick up a tile sample of the resin used in many of their Ypsilanti, Michigan-made products. You can also schedule a visit to their local showroom by scanning the QR code in the space.

Cosentino USA recently added a Dekton fireplace surround and a newly installed bench. The shower-sink combination features channel lighting and pullout samples of additional sink and shower pan styles.

Inspired Closets Detroit has finished their custom closet installation and recently styled their space. Highlighting their different storage features



SENSITILE SYSTEMS

and hardware finishes makes the display grab your attention when you enter the North door. All Inspired Closets custom products are manufactured in Holland, Michigan, home to this national chain's production facility.



Marketing

Craig Argenti

All showrooms/studios participating in ***The May Event*** should have received an email from Emily with marketing materials that you are free to use and share with your trade customers. Let me know if you would like me to resend these or revise them in any way. We will send all the participating showrooms/studios the registration totals for their specific events on Monday, May 5. We have received over 50 individual registrations with most of the scheduled events receiving around 30 RSVPs and showroom open houses in the 20-25 RSVP range. We do anticipate these numbers to grow after our May 1 Trade e-newsletter is distributed and predict that several guests will attend without registering. We will also send an e-blast on May 5 as a last-minute reminder to trade members.

The 22nd annual *Detroit Design Awards* will be held on Monday, June 2, at One Campus Martius from 6 - 10 p.m. Look for this [two-page MDC ad](#) in the "Summer Awards Issue" that will be distributed the night of the event. Tickets to the event can be purchased [here](#).

MEDIA MENTIONS

The weekly editions of Detroit News Homestyle continues to be a valuable press partner for MDC showrooms and Featured Designers. The [cover story](#) from the April 4 edition featured advice on primary colors from Nicolette Martin of **Nicolette Martin Furniture** and *Sissy Yellen Living*. The "[Welcome Mat](#)" section from the same issue promoted the April 18 Spring Floor Stock Sale at a handful of MDC showrooms. A few recent "Trash or Treasure" columns featured items that were recently appraised at MDC. The [April 3 edition](#) featured a rare painting by late architect Lebbeus Woods, the [April 18 edition](#) featured a vintage sign.

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7 ALL DAY KW LAKESIDE BOLD EVENT - PRIVATE Mid-America Room	8 ALL DAY THE MAY EVENT Building-wide	9	10
11	12	13	14 ALL DAY KW LAKESIDE BOLD EVENT - PRIVATE Mid-America Room	15 Info due for June e-Newsletters	16 10 - 11 A.M. WINDOW TREATMENT TOUR WITH NICOLETTE MARTIN Various Showrooms	17
18	19	20	21 ALL DAY KW LAKESIDE BOLD EVENT - PRIVATE Mid-America Room	22 5 - 8 P.M. ITALCASA COCKTAIL PARTY WITH MOOOI Suite 30	23 Building closes at 3 p.m. for Memorial Day holiday	24
25	26 Building closed for Memorial Day	27	28 5 - 8 P.M. E.W. KITCHENS / NKBA EVENT Mid-America Room	29 NOON ANN SACKS & GUNNAR OLIVIER SUSTAINABLE BESPOKE EVENT Mid-America Room	30	31

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6 ALL DAY ART WALK Building-wide	7
8	9	10	11	12	13 11 A.M. - 2 P.M. PAASH EVENT - PRIVATE (TENTATIVE) Mid-America Room	14
15	16 Info due for July e-Newsletters	17	18	19	20 10 - 11 A.M. LAUNCH TOUR WITH SHERRY TATTRIE - BATHROOMS Various Showrooms	21
22	23	24	25	26 12:30 - 3:30 P.M. KW MASTERMIND Mid-America Room	27	28
29	30					

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Building closes at 3 p.m. for Independence Day holiday	4 Building closed for Independence Day holiday	5
6	7	8	9	10	11	12
13	14	15 Info due for August e-Newsletters	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15 10 - 11 A.M. LAUNCH TOUR WITH RITA O'BRIEN - FINISHING TOUCHES Various Showrooms Info due for Sept. e-Newsletters	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29 Building closes at 3 p.m. for Labor Day holiday	30