

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update

MICHIGAN DESIGN CENTER



FRIDAY, JUNE 7 | 10 - 3

Living in Color

The countdown is on for *Living in Color*, which will take place on Friday, June 7, from 10 a.m. - 3 p.m. The complimentary event will feature three dynamic keynotes by industry experts, hands-on activities in

participating showrooms and studios, plus free color consultations by our Featured Designers. All showroom/design studio employees should park by the R door (east lot by the mailboxes) during the event. We have begun our marketing push for this event, so plan on increased traffic in the building that day. If your showroom needs to borrow any MDC equipment and you have not done so already, please fill out an [equipment request form](#)* and send to patty@michigandesign.com ASAP. To see full event details, [click here](#).

Calling All Makers!

MDC will be hosting a new event for our trade members this fall called *Meet the Makers* and we want YOU to participate. The event date is Wednesday, September 18, from 10 a.m. - 3 p.m., and will feature hands-on activities and live demonstrations throughout the day that highlight the skill, craft, and creative talent that sets our products apart from lesser-quality mass produced items. Here is a [participation form](#) with more info and details. If your showroom/design studio is interested in participating, please review, sign, and return the second page of the participation form to patty@michigandesign.com by **Friday, June 28, 2024**.

(Please note: We would like the Tent Keynote agreements by Friday, June 14, to secure the rental ASAP, if needed).



Introducing "The Guide"

We are excited to announce the release of "[The Guide](#)," a new booklet designed to assist consumers visiting our building with shopping our showrooms and studios. Packed with valuable information about MDC, this concise guide also outlines the process and benefits of

collaborating with an interior designer. Please encourage consumers to pick up a copy at our concierge desk or the main office in Suite 25. We will distribute "The Guide" at consumer events to enhance visitors' experiences and will continue to produce updated versions to have readily available as needed.



Resource Center News

Patty Goldstein

THE RC TO HOST "DESIGNERS' FINISHING TOUCHES"

The Resource Center will host "*Designers' Finishing Touches: Pull it Together with the Resource Center*," on Wednesday, June 12, from 10 a.m. - 12 p.m., in the Mid-America Room and Resource Center. This session will feature a presentation every half-hour starting at 10 a.m. and running until noon. Following a Q & A period, attendees are encouraged to visit the Resource Center. Participating vendors will include *Rocky Mountain Hardware and Waterstone Faucets (EBM Sales)*, *Mont Surfaces*, *Floor Coverings International*, and *Clark's White Glove Delivery*. For the complete schedule of topics and to RSVP, go to the MDC website or email

Patty Goldstein patty@michigandesign.com by Monday, June 10.

This event is open to the Trade and several industry professionals will share their expertise on their respective home related business.



About the Building

Tim Cichoski

Warm weather is finally here! Spring HVAC inspections are required per your lease and should have been completed by now. Please email a copy of your inspection report to tim@michigandesign.com or drop off a copy to Suite 25 ASAP.

Along with the higher temperatures, it is a good idea to have a programmable thermostat. This allows you to set the temperature where you want it and specify the time for it to turn off so the HVAC is not running at night when nobody is in the showroom. Also, we started another phase of the courtyard and should have that wrapped up by the middle of the month with beautiful new trees and shrubbery. The islands in the parking lot are going to get some upgrades soon. As always, please reach out with any questions or concerns.



Marketing

Craig Argenti

I'm happy to announce that the MDC showroom/design studios pages at michigandesign.com now have the ability to display social media icons (with links) to your various social channels. In addition, showrooms/studios may embed up to three videos on their pages (videos must be posted to either YouTube or Vimeo and need to be approved by MDC). Please contact me at craig@michigandesign.com to

update your portfolio pages with the social icons, videos, and any new images you wish to add. We would like to begin some new digital campaigns aimed at driving web traffic to our site, but first we need to have your showroom/studio pages up to date.

MICHIGAN DESIGN CENTER

FLOORING DESIGN

Flooring Design
Suite 73
ph: 248.649.0663
Send an email
flooringdesign@michigandesign.com
Manager: Jim Stephenson

Flooring showroom specializing in carpet, vinyl, wood, and tile products.

Manufacturer Lines Available at Flooring Design

Abidin Carpet & Floor	Hagaman	Radiance Systems
Alford	Helen	Rosecon
Artison Hospitality	J Mish	Shaw
Atlas Carpet Mills	J.J Flooring	Siena Flooring
Bloomburg Carpet	Kalen	Sher Creek
CM Hospitality	Kane Carpet	Commercial Floors
Capel	Karastan Commercial	Specialty Textile Group
Casabella Flooring	Musland Carpets	Terra Bella Marble
Cavan Carpets	Mult Inc.	To Market
Cowick	Mohawk	Topco
Dale Home	Oriental Weavers Flugs	Totally Carpet
Dream Weaver Carpet	Original Style	Trefford
DuChateau	Plastratt	US Floors
Elegance	Penz	Urban Carpets Ltd.
Elevators™ Flooring Flooring	Prestige Mills	Voor
Engineered Floors	Provenza Floors	Wall International
Godfrey Heat Carpet	Radco USA	van Gelder

NEW!

MDC is proud to support the *34th Pewabic House & Garden Show*, which takes place June 6 - 9, as the “Design Showcase” sponsor. Additionally, this [full-page ad](#) will appear in the “End of Spring” issue of *Palmer Woods Post*.

The May 3 *Detroit News Homestyle* had several inclusions of MDC and our showrooms. The [cover story](#) featured several spaces from the 25th and final *JLD Designers' Show House*, including rooms by **Anne Strickland Interiors** and Featured Designer's Laura Zender and Annie Kordas. Speaking of Annie, her **Launch!** presentation at MDC held on May 22 was promoted in the [“Welcome Mat” section](#). The “Trash or Treasure” column in the same edition featured a ‘Tortoiseshell’ tea caddy that was recently appraised at MDC.

Congratulations to **City Lights Detroit** and Featured Designer Michelle Mio for winning “Best Lighting Shop” and “Best Interior Designer” respectively in this year’s “Best of Detroit” issue of *Hour Detroit*.

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7 10 A.M. - 3 P.M. LIVING IN COLOR Resource Center & Building-Wide	8
9	10	11	12 10 A.M. - 12 P.M. DESIGNER'S FINISHING TOUCHES Mid-America Room & Resource Center	13	14 10 A.M. - 12 P.M. PRIDE BRUNCH Suite 91 10 A.M. - 12 P.M. TRASH OR TREASURE Mid-America Room	15
16	17 Info due for July e-Newsletters	18	19	20	21 10 - 11 A.M. DESIGNER TOUR WITH PAIGE LOPERFIDO Various Showrooms	22
23 30	24	25	26	27	28	29

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3 Building closes at 3 p.m. for Independence Day holiday	4 Building closed. for Independence Day holiday	5 Building closed. for Independence Day holiday	6
7	8	9	10	11	12	13
14	15 Info due for August e-Newsletters	16	17	18 5 - 7 P.M. MDC SUMMER BBQ Mid-America Room & North Parking Lot	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8 10 - 11 A.M. DESIGNER TOUR WITH JENNIFER KASSELMAN Various Showrooms	9	10
11	12	13	14	15 Info due for September e-Newsletters	16 TBD DESIGNER CONSULTATIONS WITH ANNA VERSACI	17
18	19	20	21	22	23 10 - 11 A.M. LAUNCH! WITH CONCETTI Mid-America Room	24
25	26	27	28	29	30 Building closes at 3 p.m. for Labor Day holiday	31

SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Building closed. for Labor Day holiday	3	4	5	6	7
8	9	10	11	12	13	14
15	16 Info due for October e-Newsletters	17	18 10 A.M. - 3 P.M. MEET THE MAKERS Various Showrooms	19	20	21
22	23	24	25	26 10 - 11 A.M. LAUNCH! WITH JANE SYNNESTVEDT & MARTIN BELL Mid-America Room	27	28
29	30					