

MICHIGAN DESIGN CENTER

# IN HOUSE

a tenant update

## Join us for the MDC Summer BBQ



All MDC showroom staff, owners, and design studio tenants are invited to join us for a fun and flavorful summer BBQ on Thursday, July 17, from 5 - 7 p.m. Enjoy a delicious spread of seasonal favorites and refreshing drinks, served up to celebrate our amazing MDC community! This gathering is exclusively for those who work in

MDC showrooms and studios and will take place rain or shine in the Mid-America Room and North Entrance area. Please RSVP to Debbie Homenik at [debbie@michigandesign.com](mailto:debbie@michigandesign.com) by Thursday, July 10.



## “Designing the Classics” – Friday, September 12

This special event —held in partnership with *WXYZ Channel 7*—brings beloved childhood stories and folklore to life through whimsical showroom displays and vignettes. We’re excited to share that 22 vignettes have been confirmed across more than 20 showrooms and studios. We’ve begun collecting information from participating showrooms and designers and plan to launch the event webpage later this month. If you haven’t already, please

have your participating designer complete the [event information form](#) by Friday, July 11.



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## GATHER

*Celebrate the Art of Entertaining*



## “Gather” – Friday, November 14

We’re excited to once again host **Gather**—our annual tabletop event throughout MDC showrooms and studios that kicks off the holiday entertaining season in style. If your showroom plans to participate, now is the time to confirm your designer partner(s) and determine the number of vignettes you’ll be showcasing. Please send completed [participation agreements](#) to [patty@michigandesign.com](mailto:patty@michigandesign.com) by Friday, August 8.

## A-List Nominations

Emily McDonald will be stopping by your showroom soon to collect your 2025 A-list—those designers you consider your most loyal and valued clients. These lists are kept strictly confidential and are used to extend invitations for select opportunities, such as our Featured Designer program and designer referrals.



## Marketing

Craig Argenti

Did you know that as an MDC tenant, you may host events in the Mid-America Room free of charge, during business hours and pending availability? Even better, we can record presentations—an excellent tool for following up with attendees or sharing with those who couldn't attend. To check availability and reserve a date, please contact [patty@michigandesign.com](mailto:patty@michigandesign.com). [Click here](#) to watch recordings from recent events held in the Mid-America Room.

### MEDIA MENTIONS

A [feature story](#) on “The Artful Home” panel discussion, which kicked off last month's **Art Walk at MDC** event, appeared in several *C&G Newspapers* across Metro Detroit during the week of June 18.

Congratulations to all of the winners at the 22nd *Annual Detroit Design Awards*! MDC's own **Craighall Interiors**, **Ruth Casper Design Studio**, **Scavolini Store Detroit**, and RC exhibitor **Kendall Design Build** all took home awards. The following Featured Designers were also recognized: *Concetti, Décor & More Designs*, *Ellwood Interiors*, *Jones-Keena & Co.*, *Marianne Jones Interior Design*, *Margeaux Interiors*, *Rariden Schumacher Mio & Co.*, *Stalburg Design*, and *Tutto Interiors*. [Click here](#) to see all of this year's award-winning designs from the summer edition of *Detroit Design* magazine. The issue also featured a [product story](#) that showcased a chandelier from **City Lights Detroit**, and a [snapshot story](#) highlighting a recent Birmingham apartment by Featured Designer Sissy Yellen.

The [Summer issue](#) of *Michigan Blue* shared Stout's Cherry print fabrics in a product feature titled “[Are You Red-dy.](#)”

The weekly *Detroit News Homestyle* section continues to be a valuable press partner for MDC showrooms and featured designers. The [June 27 edition](#) of “Welcome Mat” included outdoor gathering tips from Featured Designer Paige Loperfido, while recent “Trash or Treasure” appraisal columns have also spotlighted MDC: the [June 6 edition](#) promoted last month's live

appraisals at MDC and the [June 13 edition](#) showcased an antique poster appraised here.



MARIANNE JONES INTERIOR DESIGN



RUTH CASPER DESIGN STUDIO

# JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Building closes at 3 p.m. for Independence Day holiday	4 Building closed for Independence Day holiday	5
6	7	8	9	10	11	12
13	14	15 Info due for August e-Newsletters	16	17 5 - 7 P.M. <b>MDC SUMMER BBQ</b> Mid-America Room & North Parking Lot	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

# AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15 10 - 11 A.M. <b>LAUNCH TOUR WITH RITA O'BRIEN - FINISHING TOUCHES</b> Various Showrooms Info due for Sept. e-Newsletters	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29 Building closes at 3 p.m. for Labor Day holiday	30

# SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Building closed for Labor Day holiday	2	3	4	5	6
7	8	9	10 TBD COSENTINO EVENT (TENTATIVE) Mid-America Room	11	12 10 A.M. - 3 P.M. DESIGNING THE CLASSICS Various Showrooms	13
14	15 Info due for October e-Newsletters	16	17 TBD KW MI/NO - PRIVATE (TENTATIVE) Mid-America Room	18 TBD KW MI/NO - PRIVATE (TENTATIVE) Mid-America Room	19	20
21	22	23	24	25 12:30 - 3:30 P.M. KW MASTERMIND - PRIVATE Mid-America Room	26 10 - 11 A.M. LAUNCH TOUR WITH LOIS HARON KITCHEN & BATHS Various Showrooms	27
28	29	30 TBD DESIGN SHOP TALK #1 (TENTATIVE)				

# OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 Info due for November e-Newsletters	16 10:30 - 11:30 A.M. PINDLER CRYPTON CEU Mid-America Room NOON - 12:30 P.M. GUNNAR OLIVIER CEU (TENTATIVE) TBD	17	18
19	20	21	22	23 TBD KW MI/NO - PRIVATE (TENTATIVE) Mid-America Room	24	25
26 TBD NAVIGATE & NEGOTIATE - PRIVATE (TENTATIVE) Mid-America Room	27	28	29	30	31	