

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update



Tenant Meeting – Let your voice be heard!

Please join us **Thursday, January 12**, in the Mid-America Room to review our 2023 marketing program, events, and publicity. The meeting will begin promptly at 9 a.m. Other discussion topics will include building-related news and important deadlines for 2023. This meeting will help shape our initiatives for 2023, so it is important that everyone attends and contributes. Please RSVP with your showroom representative to debbie@michigandesign.com no later than Monday, Jan. 9. Refreshments will be served.

“In the Loop” is Back

All MDC building employees are invited to attend the next “In the Loop” event, a series of informative social events held throughout the year in MDC showrooms. The next event is January 6, 8:30 a.m. to 9 a.m. in the **Chatham House Lifestyle Gallery**, Suite 102-A. This is a fun networking opportunity to learn what our showrooms have to

offer. Coffee will be served. Please RSVP to Leslie at info@chathamhouseinteriordesign.com or **248.620.9000**.

If you'd like to host an upcoming “In the Loop” event in your showroom, please contact patty@michigandesign.com.

2023 MDC Directory

The 2023 Directory will be arriving in trade professionals' mailboxes this month. MDC staff will deliver directories to showrooms as soon as we have them. If you need additional copies, please call the management office or stop by Suite 25.

2023 Featured Designers Referral Sheets

The 2023 Featured Designer Referral Sheets will be delivered to showrooms later this month. Please distribute these to any consumers in your showroom who would like a designer referral. If you need more copies throughout the year, please do not hesitate to call the management office. This year's Featured Designer profiles can be viewed on our website [here](#).

Welcome

Michelle Schervish has joined the staff at **Beaver Tile and Stone**. Michelle divides her time between Beaver's MDC location and their Farmington Hills branch. Please stop by Suite 101 and welcome Michelle to MDC!



About the Building

Tim Cichoski

I hope you enjoyed time with loved ones and friends. We have been very busy here making some upgrades to the building as I am sure you have seen. The café roof has been replaced and all the restrooms in the building have been painted, giving them a fresh warm tone as we bring in the new year. For those of you that may need to borrow a cart, dolly, or any other piece of MDC equipment, please contact Patty in the Resource Center to put in the request for what is needed and return items in a timely manner. We still seem to have a problem with the exterior entry doors. Please pull the door to open to see if it is locked before sticking in your key. Everett opens and unlocks the building early in the morning and when a key is inserted to “unlock” it actually re-locks the door behind you. As always, if there is anything I can help with please ask.



Resource Center News

Patty Goldstein

“POPPIN” TO THE RESOURCE CENTER

Have you seen the new PoppinPod in the Resource Center? The stand-alone pod looks like a phone booth and features a built-in table with an outlet and USB port. The Pod is useful for confidential phone calls or a silent work environment, it is virtually soundproof, and it comes in one, four, and six person sizes. Poppin is a **Kimball International** commercial office furniture brand, featured in the Resource Center. “Poppin” to see the Pod.

THANK YOU

A heartfelt thank you to everyone who visited the Resource Center during the Holiday Shop before the Holiday Stroll in December. There were many talented vendors and artists of handmade items represented this year, and they are grateful for your support.



Marketing & Events

Craig Argenti

I’m looking forward to discussing MDC’s marketing and events plans with you all at the tenant meeting on Thursday, Jan. 12. We have several new events and marketing initiatives that I am excited to introduce at our meeting, including our new “*Designer Network*” series. In general, we will be putting more resources/efforts into our event and social outreach to trade members, students, and consumers. Looking forward to hearing from you all!

MEDIA MENTIONS

MDC and our showrooms appeared numerous times in *Detroit News Homestyle* last month. The “Welcome Mat” section of the [Dec. 7 issue](#) promoted Four Hands chess sets available through **Verce Design** and the [Dec. 30 issue](#) promoted Debbie Auer’s upcoming **Launch!** presentation in the Mid-America Room on Jan. 24. The “Trash or Treasure” column featured several items that were appraised in MDC’s Mid-America Room. The [Dec. 16 issue](#) featured an unusual lamp and a Dietrich print, the [Dec. 23 issue](#) highlighted a campy “Rocky Horror” poster, and the [Dec. 30 issue](#) showcased a Frederic Remington reproduction.



AUER DESIGN

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Building closed for New Year holiday	3	4	5	6 8:30 A.M. IN THE LOOP Suite 102-A 10 A.M. VERELLEN EVENT Suite 102-A NOON KRAVET FABRIC DAY Suite 105	7
8	9	10	11	12 9 A.M. TENANT MEETING Mid-America Room 11 A.M. E.W. ALL THINGS METAL Suite 93	13	14
15	16 Info due for Feb. e-Newsletters	17	18	19	20	21
22	23	24 10 A.M. LAUNCH! SESSION W/ AUER DESIGN Mid-America Room 10 A.M. DESIGNER DISCUSSION Suite 102-A	25 3 P.M. FEATURED DESIGNERS KICK-OFF MEETING Mid-America Room	26	27	28
29	30 ALL DAY KELLER WILLIAMS EVENT (PRIVATE) Mid-America Room	31				

FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2 10 A.M. DESIGNER NETWORK SERIES: BECOMING A BRAND Mid-America Room	3 TBD FIRST FRIDAY AT KRAVET Suite 105	4
5	6	7	8	9	10	11
12	13	14	15 Info due for March e-Newsletters	16	17	18
19	20	21	22	23 TBD WATERSTONE FAUCETS CEU Mid-America Room	24 10 A.M. LAUNCH! PANEL DISCUSSION Mid-America Room	25
26	27	28				