

MICHIGAN DESIGN CENTER

IN HOUSE

a tenant update



Mid-America Room Events

Fall is typically a busy time for events in the Mid-America Room, so now is the time to secure a date if you have an event in the works. All MDC showrooms are welcome to reserve the Mid-America Room for events during regular business hours, free of charge, subject to availability. Resource Center exhibitors are entitled to two complimentary uses for a weekday event each year. Those interested must provide 60-days advance notice in order to secure an appropriate date and ensure the best possible event support and publicity. Please fill out this [event information form](#) and send to patty@michigandesign.com to begin planning your event.

The Modern Table Participation Agreement Past Due

If your showroom plans to participate in *The Modern Table* event on Friday, November 3, we need to know ASAP if you will be participating and which designer(s) you will be partnering with. Please send [participation agreements](#) to patty@michigandesign.com at your earliest convenience. We will be sending out vignette information forms to all participation showrooms later this month to begin collecting information for the event signage and marketing materials.

A-List Reminder

If your showroom has not provided the main office with the names of designers you wish to add to your 2023 A-List, please do so now. If you need an additional copy of your 2022 A-List, please contact emcdonald@michigandesign.com. As always, these lists are kept in the strictest of confidence. Feel free to call the office if you have questions.

Welcome

Jody Pear has joined the staff at **California Closets**. Please stop by Suite 95 and welcome Jody to MDC!



About the Building

Tim Cichoski

We truly are in the dog days of summer and with the skyrocketing temperatures, it shows you just how important it is to have your HVAC inspected twice a year to keep it running smoothly. We will lay mulch in the courtyard soon and will install planters to spruce up this area. Also, the “North” ladies restroom will receive a makeover in the coming weeks. As always, please feel free to reach out to me with any questions.



Resource Center News

Patty Goldstein

Resource Center is Filling Up

If you have not visited the Resource Center recently, take a few minutes and stop in to see the new exhibitors. In the next two months there will be three new vendors installing exhibits with exciting new products and services for the home. And, if your designers are looking for a spot to spread out and get to work, the back table in the Resource Center offers privacy, and ample space to lay out fabric, tile, paint colors, and more.

Kendall Design Build Booth Installed

Kendall Design Build, a women-owned design build company based in Royal Oak recently joined the Resource Center and has finished installing their display. This local company employs women in all key positions, and their projects range from new construction to additions and renovations.



Marketing

Craig Argenti

2024 DIRECTORY

It's not too early to consider advertising in the 2024 Directory, which is sent to all registered trade professionals in January, exactly the target audience you'll want to reach. Look for the electronic media kit in early September.

MEDIA MENTIONS

This [full-page ad](#) will appear in the summer issue of *Palmer Woods Post*.

Featured Designer Terry Ellis' recent [Lanai project](#) was highlighted in the July issue of *Hour Detroit*.

The "Trash or Treasure" column from the [June 29 edition](#) of *Detroit News Homestyle* featured Chinese calligraphy art that

was appraised recently at MDC. A few weeks later, the [July 21 edition](#) featured a quality woodblock print that was also appraised at the same event.

Featured Designer Dan Davis was tapped for his advice on incorporating mobile furniture into his projects in the [July 14 cover story](#) of *Detroit News Homestyle*.



TERRY ELLIS



TERRY ELLIS

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 8 A.M. - 3 P.M. KW DOMAIN EVENT (PRIVATE) Mid-America Room	4 11 A.M. - 2 P.M. 1ST FRIDAY FABRIC DAY AT KRAVET Suite 105	5
6	7	8 3 - 6 P.M. WEATHERLY STROH POP UP Suite 102-E	9	10	11	12
13	14	15 Info due for September e-Newsletters	16	17	18	19
20	21	22	23	24 TBD TROY CHAMBER EVENT (PRIVATE) Mid-America Room	25 10 A.M. LAUNCH! DESIGNER PANEL W/ JENNIFER ASMAR, DAWN JACOBS, SHERRY TATTRIE & AMY WEINSTEIN Mid-America Room	26
27	28	29	30	31		

SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Building closes at 3 P.M. for Labor Day holiday	2
3	4 Building closed for Labor Day	5	6	7	8 10 A.M. 1ST FRIDAY VERELLEN CHAT Suite 102-A TBD 1ST FRIDAY @KRAVET Suite 105	9
10	11	12	13	14	15 Info due for October e-Newsletters	16
17	18	19 10 A.M. - NOON DESIGNER DISCUSSION AT CHATHAM HOUSE Suite 102-A	20	21	22	23
24	25	26	27	28 3 P.M. DESIGNER NETWORK IDS DETROIT 1-YEAR SOIREE Mid-America Room	29 10 A.M. LAUNCH! W/ LOIS HARON Various Showrooms	30

OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6 TBD 1ST FRIDAY VERELLEN CHAT Suite 102-A TBD 1ST FRIDAY @KRAVET Suite 105	7
8	9	10	11	12 TBD SHERWIN-WILLIAMS COLORMIX Mid-America Room	13	14
15	16 Info due for November e-Newsletters	17	18	19	20	21
22	23	24	25	26 TBD DESIGNER NETWORK Mid-America Room	27	28
29	30	31				

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 10:30 A.M.- 3:30 P.M. THE MODERN TABLE Various Showrooms	4
5	6	7	8	9	10	11
12	13	14 10 A.M. - NOON DESIGNER DISCUSSION AT CHATHAM HOUSE Suite 102-A	15 Info due for December e-Newsletters	16	17 10 A.M. LAUNCH! DESIGNER PANEL W/ ARMINA KASPROWICZ, AMY WEINSTEIN & MAINSTREET DESIGN BUILD Mid-America Room	18
19	20	21	22 Building closes at 3 P.M. for Thanksgiving holiday	23 Building closed for Thanksgiving holiday	24 Building closed for Thanksgiving holiday	25
26	27	28	29	30		