

MICHIGAN DESIGN CENTER

May Market

Thursday, May 7, 2026

May Market is MDC's premier building-wide trade event, bringing together showrooms and studios to showcase new products, host engaging experiences, and connect with the design community. The day will feature **scheduled keynote programming**—including panel discussions, interviews, and presentations by influential industry voices—along with a variety of **showroom-hosted demonstrations, book signings, receptions, and interactive experiences**. To encourage strong attendance across the building, **at least one hour will be scheduled between keynote time slots**, allowing attendees to visit participating showrooms and studios throughout the day.

Participation Opportunities

- **Keynote Programming**

Keynotes may take place in the **Mid-America Room or within a participating showroom**, depending on the nature of the presentation or attraction.

Keynote time slots: **10:30 a.m., 12:30 p.m., and 2:30 p.m.** (Time slots will be assigned on a first-come, first-served basis and may be adjusted if a second event day is added.)

Note: *Catered food and beverage service will not be permitted in the Mid-America Room to allow adequate time for room resets between presentations.*

- **Showroom Attraction/Activity**

Participating showrooms may host attractions throughout the day, including hands-on activities, product launches, live demonstrations, receptions, and other trade-focused experiences.

Showroom Name: _____

Showroom Contact Person: _____

How will your showroom be participating? (check all that apply):

☐ Keynote Presentation (MAR)

☐ Activity in Showroom

KEYNOTE INFORMATION (Move on to next section if you are not hosting a keynote)

Title of Presentation: _____

Speaker(s) Name, Affiliation(s), and/or Title(s): _____

Collaborating MDC Showroom(s): _____

Short Description:

Preferred Keynote Time Slot: _____ Second Choice Time Slot: _____

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SHOWROOM ATTRACTION/ACTIVITY INFORMATION

Describe Your Attraction or Activity:

Proposed Time Period for Showroom Activity:

Special Equipment/Considerations Needed from MDC:

Agreements are due on or before **Friday, February 7**. Please submit signed agreements to patty@michigandesign.com or drop them off to Patty Goldstein in the Resource Center (Suite 84). We will be asking for final copy due March 7. Please plan accordingly to submit this information if you need to request marketing copy or photos from a corporate office.

Showroom name: _____

Date: _____