

MICHIGAN DESIGN CENTER - 2026 E-Newsletter Deadlines

Each month, showrooms and studios have three opportunities to be included in MDC's E-Newsletters:

- 1.) **Showroom news & promotions:** Distributed at the beginning of each month (*Design News & Design Line*)
 - Please specify if the news item is intended for trade, consumers, or both
 - Please send 2-4 sentences describing your promotion or announcement, with images to emcdonald@michigandesign.com
 - MDC reserves the right to determine the eligibility for each submitted item
- 2.) **Events:** Promoted at the beginning of month (*Design News & Design Line*) and later in month (*Design Live*)
 - Please specify if your event is intended for trade, consumers, or both
 - Events require a defined topic, speaker(s), demonstration, or presentation, along with a specific time.
 - MDC reserves the right to determine the manner and amount of promotion for each event or line showing, based on the uniqueness of the event and the intended audience.
 - Contact patty@michigandesign.com to secure a date. An "Event Information Form" must be completed for each event
 - *Note: We do ask for 60 days advanced notice for all events to ensure the best possible event support*
- 3.) **Product-related news:** Distributed in the middle of the month (*Design Elements*)
 - Sent to both trade and consumers
 - Please send 2-4 sentences describing your product, along with an image(s), to barb@michigandesign.com

Ensure that each submission pertains to your showroom or the showroom featuring your product(s) at MDC. Submissions will be featured in MDC's monthly e-newsletters and posted on our website under "News & Events."

INFO DUE	MARKETING PIECE	DELIVERY DATE
12/15	E-NEWSLETTERS - January 2026	1/5 – Design News & Design Line 1/15 – Design Elements 1/22 – Design Live (if necessary)
1/15	E-NEWSLETTERS - February 2026	2/2 – Design News & Design Line 2/16 – Design Elements 2/19 – Design Live (if necessary)
2/16	E-NEWSLETTERS - March 2026	3/2 – Design News & Design Line 3/16 – Design Elements 3/19 – Design Live (if necessary)
3/16	E-NEWSLETTERS - April 2026	4/1 – Design News & Design Line 4/15 – Design Elements 4/23 – Design Live (if necessary)
4/15	E-NEWSLETTERS - May 2026	5/1 – Design News & Design Line 5/15 – Design Elements 5/21 – Design Live (if necessary)
5/15	E-NEWSLETTERS - June 2026	6/1 – Design News & Design Line 6/15 – Design Elements 6/24 – Design Live (if necessary)
6/15	E-NEWSLETTERS - July 2026	7/1 – Design News & Design Line 7/15 – Design Elements 7/22 – Design Live (if necessary)
7/15	E-NEWSLETTERS - August 2026	8/3 – Design News & Design Line 8/17 – Design Elements 8/25 – Design Live (if necessary)
8/17	E-NEWSLETTERS - September 2026	9/1 – Design News & Design Line 9/15 – Design Elements 9/23 – Design Live (if necessary)
9/15	E-NEWSLETTERS - October 2026	10/1 – Design News & Design Line 10/15 – Design Elements 10/22 – Design Live (if necessary)
10/15	E-NEWSLETTERS - November 2026	11/2 – Design News & Design Line 11/16 – Design Elements 11/19 – Design Live (if necessary)
11/16	E-NEWSLETTERS - December 2026	12/1 – Design News & Design Line 12/15 – Design Elements 12/18 – Design Live (if necessary)
12/15	E-NEWSLETTERS - January 2027	1/4 – Design News & Design Line 1/15 – Design Elements 1/21 – Design Live (if necessary)