

**Color Event
Participation Form
Friday, June 7, 2024**

MDC will be hosting a building-wide, color-themed consumer event on June 7, 2024, from 10:00 a.m. – 3:00 p.m. This event will be built around keynote presentations in the Mid-America Room, with color related presentations by Sherwin Williams and expert color instructor Kelly Slink, from the College of Creative Studies, representatives from Concetti Design Studio, and Gunnar Olivier Design Studio with Farrow & Ball paints.

There will be a half hour between each keynote presentation, allowing showrooms and studios to entertain visitors in their showrooms for additional events (e.g., book signings, receptions, activities, and open houses etc.)

*** THERE IS NO PRESSURE TO HOST AN EVENT IN YOUR SHOWROOM. THIS IS VOLUNTARY PARTICIPATION AND MDC IS COORDINATING ALL OF THE MID-AMERICA ROOM PRESENTATIONS. WE WILL PROMOTE YOUR EVENT IN THE MDC MATERIALS IF YOU CHOOSE TO HOST SOMETHING, BUT WE MUST HAVE YOUR MATERIALS ON TIME.**

Title of presentation/activity:

Name(s) of special guests and affiliation and/or title: _____

Collaborating with another MDC showroom(s): _____

Short description of your color-related activity:

Keynote time slots are: 10:00 a.m., 11:30 a.m., and 1:00 p.m.

Showroom events can be held at any time.

My event will be all day at a specific time (Please specify):

Agreements are due on or before **Friday, April 19th**. Please submit signed agreements to patty@michigandesign.com or drop them off to Patty Goldstein in the Resource Center (Suite 84). We will be asking for the final copy due **April 26th**. Please plan accordingly to submit this information if you need to request copy or photos from a corporate office.

Showroom name: _____

Date: _____