

# Gather

## *Celebrate the Art of Entertaining*

Friday, November 14 | 10:00 a.m. – 3:00 p.m.

*Gather* will be an open-house style event featuring a variety of entertaining-focused tabletop displays by professional designers throughout MDC. Displays should focus on areas of the home where guests gather, such as a table set for a party, a buffet, kitchen island, or hearth. From 10 a.m. to 3 p.m., guests will visit participating showrooms and studios to see the vignettes, meet the designers, and vote for their favorite designs. The day will conclude with an optional ticketed panel discussion at 2 p.m. in the Mid-America Room, with proceeds benefiting *Gleaners*. After the event, MDC will produce a digital publication recapping the event and announcing the winners of the *People's Choice Awards*. In lieu of admission, attending guests will be asked to bring food or monetary donation to benefit our charity partner, *Gleaners Community Food Bank*.

### Event Guidelines

- All MDC showrooms and studios are welcome to participate.
- Showrooms are strongly encouraged to partner with design professional(s). Design studios may create their own tabletops. One important objective of this event is to demonstrate the value and talents of professional designers.
- There is no limit on the number of tabletops you may feature in your space.
- The common theme is “entertaining” - just keep it family-friendly.
- Showrooms and studios are encouraged to loan products to MDC neighbors.
  - *NOTE: Only products available through MDC will be credited on vignette signage and included in the post-event digital publication.*
- All participating showrooms and studios must be open for the duration of the event.
- Designers are strongly encouraged to be on hand to meet event attendees.

### Important Dates/Deadlines

- Friday, August 8 – Participation Forms Due
  - Once showrooms and designers have been finalized, MDC will provide participants with a “Vignette Information Form” to collect the details for marketing materials.
- Friday, September 26 – Vignette Information Forms Due (top portion only)
- Friday, October 31 – Turn in completed “Vignette Information Form” with vignette description & resources.
- Friday, November 14 – Event Day!
- Early December – *Gather* event digital publication will be sent out via e-blast.

***NOTE: We will announce some additional dates & details involving a Detroit News cover story opportunity and option for a discounted rate for professional photography through Joseph Tiano Interiors Photographer. Stay tuned!***

**MDC Presents "Gather"**  
Friday, November 14, 2025  
**Participation & Designer Partner Agreement**

Date: \_\_\_\_\_

Showroom: \_\_\_\_\_

Number of vignettes planned in your showroom: \_\_\_\_\_

Showroom Vignette Contact: \_\_\_\_\_

Designer Partner #1: \_\_\_\_\_

Designer #1 email: \_\_\_\_\_

Designer Partner #2: \_\_\_\_\_

Designer #2 email: \_\_\_\_\_

Additional comments: