

## Art Walk at MDC

*The Art Walk at MDC* is an open house event that will feature a variety of professional artists and the beautiful variety of visual art they create. The purpose of this event is to showcase the creative talents of the artists that MDC designers and showrooms partner with to create unique living spaces. Their art will be featured within participating showrooms and studios at MDC and attendees will have the opportunity to meet the artists and learn more about their craft during the building-wide open house.

**WHO:** All MDC showrooms and studios are invited to participate. There is NO COST to participate.

**DATE / TIME:** Friday, June 6, 2025, from 10:00 a.m. to 3:00 p.m.

**MARKETING PLAN:** The complete marketing plan will include radio, email, and online marketing, press outreach, and social media.

### ACTIONS SHOWROOMS MUST TAKE NOW TO PARTICIPATE:

- **Secure your artist(s)!** MDC MUST have your Participation Agreement and artist information *no later than March 14, 2025*. Send completed agreements to [patty@michigandesign.com](mailto:patty@michigandesign.com). Showrooms may partner with more than one artist, and we strongly encourage artists be present during the open house on Friday, June 6 from 10 a.m. to 3 p.m. The ability of guests to meet the artists will provide a far more memorable experience!
- **Determine the artistic medium** - Once you have selected your artist(s), be sure to indicate their preferred medium of artwork (e.g., watercolor painting, photography, sculpture, etc.).
  - *Please also provide a few images of their artwork for MDC to use for marketing purposes. [Images can be uploaded here.](#)*
- **Consider hosting a live demo** - We'd like to add a lineup of special artistic demonstrations and showings happening throughout the day in various participating MDC showrooms. We will publish these on the website and promotional handouts and try to avoid conflicting times as much as possible.

Art Walk at MDC  
FRIDAY, JUNE 6, 2025

## Participation & Artist Partner(s) Agreement

Date: \_\_\_\_\_

Showroom: \_\_\_\_\_

Number of Artists planned in your showroom: \_\_\_\_\_

Showroom Contact: \_\_\_\_\_

**Artist Partner #1:** \_\_\_\_\_

Art Style: \_\_\_\_\_

Artist Demo/Activity in Showroom?     YES     NO

Describe Your Demo or Activity:  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Time Period for Showroom Demo or Activity:  
\_\_\_\_\_

**Artist Partner #2:** \_\_\_\_\_

Art Style: \_\_\_\_\_

Artist Demo/Activity in Showroom?     YES     NO

Describe Your Demo or Activity:  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Time Period for Showroom Demo or Activity:  
\_\_\_\_\_

Additional comments:

**Artist Partner #3:** \_\_\_\_\_

Art Style: \_\_\_\_\_

Artist Demo/Activity in Showroom?     YES     NO

Describe Your Demo or Activity:  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Time Period for Showroom Demo or Activity:  
\_\_\_\_\_

**Artist Partner #4:** \_\_\_\_\_

Art Style: \_\_\_\_\_

Artist Demo/Activity in Showroom?     YES     NO

Describe Your Demo or Activity:  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Time Period for Showroom Demo or Activity:  
\_\_\_\_\_

**Artist Partner #5:** \_\_\_\_\_

Art Style: \_\_\_\_\_

Artist Demo/Activity in Showroom?     YES     NO

Describe Your Demo or Activity:  
\_\_\_\_\_  
\_\_\_\_\_

Proposed Time Period for Showroom Demo or Activity:  
\_\_\_\_\_

Additional comments: